



# Path to Clean Air Vision and Principles

## VISION STATEMENT

All people grow and live-in neighborhoods free from air pollution known to cause health risks such as asthma, with human-centered infrastructure planning, and space for our communities to safely be together free of emission sources. We envision removing barriers to health equity for all residents, as well as a significant reduction of pollution driven respiratory illness rates in children. We accomplish this by effective communication strategies to inform people of elevated health risks in real time, community led efforts to monitor emissions, holding industry and all polluters accountable, and a measurable reduction in emissions.

## PRINCIPLES

### **Collaborative and Involved Stakeholders**

Serve as effective leaders in collaborating with elected officials to become engaged, accountable, and reflective of our communities' best wishes. Work to empower long term relationships between grassroots organizations, businesses, and local government.

### **Community and Equity-Centered**

Through an equity-centered lens, community voices will be at the center of this process. The communications tools used to reach community members will be diverse, inclusive, and used with the intent to ensure there is an understanding of the process and the impact of the work.

### **Understandable Information and Data-Driven**

While building on data from the community air monitoring plan, community members will be informed of the short and long-term effects of health as a result of poor air quality in their neighborhoods. This information will be shared in a form that community can understand to ensure decision making is data driven. Using popular education tools, youth voices, and media to inform data-driven and evidence-based decisions.

### **Led By Strategy Goals and Prioritizes Effective Strategies**

Prioritize the most effective emissions reduction and monitoring strategies to eliminate sources of pollution to the highest extent possible in a manner that is sustainable for the long-term.

### **Follow a Transparent Process and Commit to Restorative Investments**

Transparency through real-time communication with community members about progress and updates, with an emphasis on ensuring the information reaches everyone at all socioeconomic levels. A commitment to restorative investment in communities that have been disproportionately harmed by environmental injustice.